Oskar Tkaczyk

UI/UX & Full-Stack Developer — Business Applications

o.tkaczyk00@gmail.com +48 508 104 800



I translate complex business processes into clear interfaces and working features.

Full-stack developer building business web applications end to end – from process analysis, user flows and prototypes to React/TypeScript interfaces, Python and Node.js backends, API integrations, testing and documentation. Experience building lead-generation, ad-analytics and campaign-management tools, backed by a background in IT project management.

01 CORE SKILLS

UI & PRODUCT DESIGN

Figma (wireframes, prototypes), user flows, UI specifications (information hierarchy, typography, colour, interaction states), dashboards, admin panels, data-heavy and role-based views, responsive UI

FRONTEND

TypeScript, JavaScript, React, Next.js, Tailwind CSS, shadcn/ui, HTML, CSS

BACKEND & DATA

Python, Flask, Node.js, REST / HTTP APIs, PostgreSQL, SQLite, Prisma, data modelling

INTEGRATIONS & AI

Google Ads API, OpenAI API, Anthropic API, n8n, Web Push, CSV/XLSX import

TESTING, TOOLS & METHODS

Playwright, unit and integration tests, Git, Docker, Jira, Miro, Agile / Scrum

02 PROFESSIONAL EXPERIENCE

Ptak Warsaw Expo – Senior IT Project Manager — 02.2026 - now

OEX Cursor S.A. – Developer — 04.2025 - 01.2026

- Designed and built internal web applications in Python and React supporting sales-support and field-team processes.
- Developed REST APIs, data integrations and Python scripts for processing operational and reporting data.
- Owned features from process analysis and user flows to implemented interfaces, testing and deployment.

Ptak Warsaw Expo — 11.2019 - 03.2025

Senior IT Project Manager (07.2023 – 03.2025) · **Junior IT Project Manager** (01.2021 – 07.2023) · earlier IT Specialist and Technical Assistant roles

Idea Bank – Service Desk: IT support, configuration and documentation — 09.2018 - 10.2019

03 EDUCATION

Vistula University
Computer Network Cybersecurity
2020 - 2024

04 CERTIFICATIONS

Professional Scrum Product Owner I
PMP®
PRINCE2®

05 LANGUAGES

Polish
English

06 SELECTED BUSINESS PROJECTS

Superleady

B2B lead qualification and sales workflow system

- Prepared prototypes and a UI specification covering information hierarchy, typography, colour and interaction states.
- Translated a multi-stage B2B sales process into a task queue, Kanban board and role-based views for consultants, sales reps and managers.
- Built dashboards for the funnel, overdue items, rejection reasons and team performance; integrated Welyo for call history and in-browser telephony.

TypeScript React Next.js Node.js PostgreSQL Prisma Tailwind CSS shadcn/ui REST API

Google Ads Panel

Campaign analytics linked to sales data

- Built a panel connecting cost, clicks and conversions with registrations and leads, including cost per lead and sales results.
- Linked campaigns to contacts via UTM parameters, keeping ad-platform conversions separate from actual submissions and sales.
- Built Google Ads API scripts creating campaigns, ad groups and keywords, with validation and a change preview.

TypeScript React Next.js Node.js PostgreSQL Prisma Google Ads API Anthropic API

Event Websites

Marketing sites and lead-capture paths

- Designed and developed event websites (incl. Warsaw AI Week) – information architecture for visitors, exhibitors and partners, goal-specific submission paths and consent-aware conversion tracking.

HTML5 CSS3 JavaScript REST API Playwright

Kreator Targowy

Event management platform and trade-fair website generator

- Mapped event organisation processes onto app structure, forms and user workflows.
- Designed and implemented admin panels, data views, filters and components shared across modules.
- Built AI-assisted website generation via n8n and LLM APIs; modelled the database, API and access control.

TypeScript React Next.js PostgreSQL Prisma Tailwind CSS shadcn/ui n8n Anthropic API Docker

Python Tools

Data processing and integration automation

- Wrote tested scripts that clean XLSX and report data, match records, and prepare price-list updates with diff reports for review.

Python SQL JSON / XML CSV / XLSX HTTP API

07 INDEPENDENT PROJECTS

Wealth Assistant

Personal finance app with AI features

- Built a Flask API for entries, settlements and recurring payments, with transactions and duplicate-request safeguards.
- Designed a flow in which AI interprets text or voice commands and drafts an entry that the user reviews and approves; built a responsive PWA with Web Push reminders.

Python Flask SQLite JavaScript OpenAI API Web Push Docker